



Telkom

SmartVoice

Fixed to Wireless

Telkom

SmartVoice

Customer Value Propositions

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CVP 1: SmartVoice

- ✓ Unlimited on net minutes -
 - Unlimited fixed minutes to other Telkom Fixed numbers
 - Unlimited fixed minutes to Telkom Mobile numbers
- ✓ FUP (Fair Usage) of 3000 minutes
- ✓ 2 GB All Net Mobile data
- ✓ Retail CPE:
 - FLLA Desktop phone (month to month) – no contract **OR**
 - Entry level Smartphone (month to month) – no contract **OR**
 - B525 VoLTE router (24-month contract)
- ✓ 1 SIM (Voice & Data enabled)
- ✓ Monthly subscription price: R199 (VAT in) R173.04 (VAT ex)
- ✓ Installation/activation charge: None
- ✓ UC: R0.70
- ✓ Data: R0.30 OOB per MB
- ✓ Eligibility: Consumer & SMBS, New and Existing customers
- ✓ Geographic number

Offer name: SmartVoice

Price : R199

- ✓ Unlimited on net (FUP 3000 min)
- ✓ R0.70 (Per second billing)
- ✓ 2GB All net Mobile data
- ✓ R0.30 OOB per MB
- ✓ Geographical number

Device/CPE & Term

- FLLA Desktop phone (M2M) **OR**
- Entry level Smartphone (M2M) **OR**
- B525 VoLTE router (24 M) *

*Customers wanting to retain the internal reticulation for voice extensions will require the B 525 LTE router

CVP 2 : SmartVoice 100

- ✓ Unlimited on net minutes -
 - Unlimited fixed minutes to other Telkom Fixed numbers
 - Unlimited fixed minutes to Telkom Mobile numbers
- ✓ FUP (Fair Usage) of 3000 minutes
- ✓ 100 inclusive All Net minutes
- ✓ 5 GB All Net Mobile data
- ✓ Retail CPE:
 - FLLA Desktop phone (month to month) – no contract OR
 - Entry level Smartphone (month to month) – no contract OR
 - B525 VoLTE router (24-month contract)
- ✓ 1 SIM (Voice & Data enabled)
- ✓ Monthly subscription price: R299 (VAT in) R260.00 (VAT ex)
- ✓ Installation/activation charge: None
- ✓ UC: R0.70
- ✓ Data: R0.30 OOB per MB
- ✓ Eligibility: Consumer & SMBS, New or Existing customers
- ✓ Geographic number

Offer name: SmartVoice 100

Price : R299

- ✓ Unlimited on net (FUP 3000 min)
- ✓ 100 inclusive All Net minutes
- ✓ R0.70 (Per second billing)
- ✓ 5GB All net mobile data
- ✓ R0.30 OOB per MB

Device/CPE & Term

- FLLA Desktop phone (M2M) OR
- Entry level Smartphone (M2M) OR
- B525 VoLTE router (24 M)

Customers wanting to retain the internal reticulation for voice extensions will require the B 525 LTE router

CVP 3 : SmartVoice 300

- ✓ Unlimited on net minutes -
 - Unlimited fixed minutes to other Telkom Fixed numbers
 - Unlimited fixed minutes to Telkom Mobile numbers
- ✓ FUP (Fair Usage) of 3000 minutes
- ✓ 300 inclusive All Net minutes
- ✓ 5 GB All Net Mobile data
- ✓ Retail CPE:
 - FLLA Desktop phone (month to month) – no contract **OR**
 - Entry level Smartphone (month to month) – no contract **OR**
 - B525 VoLTE router (24-month contract)
- ✓ 1 SIM (Voice & Data enabled)
- ✓ Monthly subscription price: R399 (VAT in) R346.96 (VAT ex)
- ✓ Installation/activation charge: None
- ✓ UC: R0.70
- ✓ Data: R0.30 OOB per MB
- ✓ Eligibility: Consumer & SMBS, New or Existing customers
- ✓ Geographic number

Offer name: SmartVoice 300

Price : R399

- ✓ **Unlimited on net (FUP 3000 min)**
- ✓ **300 inclusive All Net minutes**
- ✓ **R0.70 (Per second billing)**
- ✓ **5GB All net mobile data**
- ✓ **R0.30 OOB per MB**

Device/CPE & Term

- FLLA Desktop phone (M2M) **OR**
- Entry level Smartphone (M2M) **OR**
- B525 VoLTE router (24 M)

Customers wanting to retain the internal reticulation for voice extensions will require the B 525 LTE router.

CVP 4: SmartVoice Unlimited

- ✓ Completely Unlimited minutes –
 - Unlimited fixed minutes to other Telkom Fixed numbers
 - Unlimited fixed minutes to Telkom Mobile numbers
 - Unlimited fixed minutes to fixed OLO (other licensed operators)
 - Unlimited fixed minutes to other domestic mobile service providers i.e. (Vodacom, MTN & Cell C)
- ✓ FUP (Fair Usage) of 3000 minutes
- ✓ 10 GB All Net Mobile data
- ✓ Retail CPE:
 - FLLA Desktop phone (month to month) – no contract **OR**
 - Entry level Smartphone (month to month) – no contract **OR**
 - B525 VoLTE router (24-month contract)
- ✓ 1 SIM (Voice & Data enabled)
- ✓ Monthly subscription price: R599 (VAT in) R520.87 (VAT ex)
- ✓ Installation/activation charge: None
- ✓ UC: R0.70
- ✓ Data: R0.30 OOB per MB
- ✓ Eligibility: Consumer & SMBS, New or Existing customers
- ✓ Geographic number

SmartVoice Unlimited

Price: R599

- ✓ Unlimited all net (FUP 3000 min)
- ✓ R0.70 (Per second billing)
- ✓ 10GB All net mobile data
- ✓ R0.30 OOB per MB

Device/CPE

- FLLA Desktop phone (M2M) **OR**
- Entry level Smartphone (M2M) **OR**
- B525 VoLTE router (24 M)

Customers wanting to retain the internal reticulation for voice extensions will require the B 525 LTE router.

Benefits of the SmartVoice Products

The new **Smart Voice** products have the following benefits over the current copper products.

1. No more poor quality service due to breaks in copper cabling or theft of copper cabling.
2. Customer keeps their existing geographic number.
3. SmartVoice products have inclusive on net voice minutes + all net mobile data.
4. Ease of topping up - purchase of add on bundle voice minutes and data via:
 - a. App,
 - b. Portal,
 - c. USSD and
 - d. Store.
5. All net minutes are valid for the current month plus 5 additional months.
6. Inclusive data will be valid for the current month plus 61 days.

The End

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